

Fund Description

The AAM S&P Emerging Markets High Dividend Value ETF (NYSE: EEMD) is designed to provide current cash flow and adequate capital growth by targeting attractively valued emerging market mid- and large capitalization stocks that exhibit both a high dividend yield and sustainable dividend distribution characteristics. At the core of EEMD's low cost, tax-efficient and transparent approach are two key valuation indicators that aim to identify sustainable dividend-paying stocks offering fundamental value:

- **Dividend yield** – A high dividend yield may indicate an attractive market price and signal a company's willingness to return capital to its shareholders, which may help meet the cash flow needs of investors.
- **Free cash flow yield** – A high free cash flow means a healthy operating condition and strong balance sheet which may help EEMD avoid value traps among high dividend stocks.

The EEMD Advantage

1. **Cash Flow:** EEMD targets 55 dividend-paying stocks in the S&P Emerging Plus LargeMidCap Index, potentially increasing a portfolio's income and helping investors meet their cash flow needs. As of 9/30/2018, EEMD's underlying index had a dividend yield of 6.23%.
2. **Capital Growth:** Dividends have played a significant role in equity returns. In fact, approximately 44% of the S&P Emerging Plus LargeMidCap Index total return can be attributed to the reinvested dividend and the power of compounding.¹
3. **Sector and Stock Diversification:** EEMD's distinct index methodology targets five stocks from each Global Industry Classification Standard (GICS) sector potentially providing investors a full range of sustainable dividend opportunities.

Fund Performance and Index History (%) for periods ending 9/30/2018

	3Q 2018	Year to Date	1-Year	3-Year	5-Year	Since Inception ²
AAM S&P Emerging Markets High Dividend Value ETF NAV Total Return	-1.58	-9.98	—	—	—	-5.78
AAM S&P Emerging Markets High Dividend Value ETF Market Price Total Return	-1.71	-9.84	—	—	—	-5.59
S&P Emerging Markets Dividend and Free Cash Flow Yield Index (SPEMDVUN)	-1.25	-8.98	—	—	—	-4.85
S&P Emerging Plus LargeMidCap Index	-1.12	-7.44	—	—	—	-6.26

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate. An investor's shares, when redeemed, may be worth more or less than their original cost; current performance may be lower or higher than the performance quoted. Returns for performance under one year are cumulative, not annualized. For the most recent month end performance please visit the funds website at www.aamlive.com. Short-term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns.

¹ Source: S&P. For the period 12/31/03 - 9/30/18.

² Inception date is 11/28/2017. Returns calculated from this date.

The fund's investment objectives, risks, charges and expenses must be considered carefully before investing. The statutory and summary prospectus contains this and other important information about the investment company, and it may be obtained by calling 800.617.0004, or visiting www.aamlive.com. Read it carefully before investing.

Investment Objective

The AAM S&P Emerging Markets High Dividend Value ETF seeks to provide investment results that, before fees and expenses, track the total return performance of the S&P Emerging Markets Dividend and Free Cash Flow Yield Index.

Index Methodology

- S&P Emerging Plus LargeMidCap Index starting universe
- Select the five most attractive stocks from each GICS sector based on Free Cash Flow Yield and Dividend Yield
- Equal-weight each stock
- Rebalance in January and July

Fund Details

Fund Symbol	EEMD
Intra-Day Indicative Value (IIV)	EEMD.IV
Index Ticker	SPEMDVUN
CUSIP	26922A586
Expense Ratio	0.49%
Distribution Schedule	Monthly
Fund Inception	11/28/2017

Index Characteristics as of 9/30/2018

	SPEMDVUN	S&P EM Plus
No. of Constituents	55	1,168
Mean Total Market Cap. (\$B)	6.00	8.98
Dividend Yield Indicated	6.23%	2.57%
P/E Trailing	9.84x	11.65x
P/BV Ratio	1.17x	1.48x
P/S Ratio	0.76x	1.29x
P/Cash Flow	5.37x	16.91x

EEMD Country Allocations as of 9/30/2018

Country	Weight (%)
China	23.57
Taiwan	15.04
Russia	11.56
Malaysia	8.54
Brazil	8.11
Thailand	7.82
South Africa	6.60
Qatar	5.64
South Korea	4.02
Pakistan	2.01
United Arab Emirates	1.85
Mexico	1.75
Greece	1.71
Turkey	1.42

EEMD Sector Allocations as of 9/30/2018

GICS Sector	Weight (%)
Communication Services	10.94
Materials	10.05
Energy	9.96
Information Technology	9.47
Real Estate	9.19
Health Care	8.86
Industrials	8.76
Consumer Staples	8.52
Utilities	8.35
Financials	8.32
Consumer Discretionary	7.24

EEMD Top 10 Holdings as of 9/30/2018

Company Name	Weight (%)
KT Corp	2.19
Inventec Corp	2.18
Magnitogorsk Iron & Steel Works	2.11
Radiant Opto-Electronics Corp	2.09
Quality Houses PCL	2.03
China Petroleum & Chemical	2.03
Qatar Gas Transport Co Ltd	2.03
Alrosa PJSC	2.02
Severstal PJSC	2.01
Pakistan Oilfields Ltd	2.01

Country Allocations, Sector Allocations and Top Ten Holdings are subject to change and should not be considered a recommendation to buy or sell any security and may not add to 100% due to rounding.

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Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV) and may trade at a discount or premium to NAV. Shares are not individually redeemable from the Fund and may be only be acquired or redeemed from the fund in creation units. Brokerage commissions will reduce returns. Companies with high yield or payout ratio may underperform other securities in certain market conditions and reduce or discontinue paying dividends entirely while included in the index. The Fund's return may not match or achieve a high degree of correlation with the return of the underlying Index. To the extent the Fund utilizes a sampling approach, it may experience tracking error to a greater extent than if the Fund had sought to replicate the Index. Investments in foreign securities involve political, economic and currency risks, greater volatility and differences in accounting methods. These risks are greater for emerging markets investments. Investments in mid-cap companies may involve less liquidity and greater volatility than larger companies. Diversification does not assure a profit or protect against a loss in a declining market.

Definitions: The price/earnings ratio (often shortened to the P/E ratio or the PER) is the ratio of a company's stock price to the company's earnings per share. The price-to-book (P/B) ratio is calculated by dividing the current closing price of the stock by the latest quarter's book value per share. The price/sales ratio is calculated either by dividing the company's market capitalization by its total sales over a 12-month period, or on a per-share basis by dividing the stock price by sales per share for a 12-month period. S&P Emerging Plus LargeMidCap Index is designed to measure the performance of large- and mid-capitalization securities in emerging markets, including South Korea.

The IOPV is calculated by Solactive AG. The S&P 500 Dividend and Free Cash Flow Yield and S&P Emerging Markets Dividend and Free Cash Flow Yield Indexes are products of S&P Dow Jones Indices LLC or its affiliates ("SPDJI"), and has been licensed for use by Advisors Asset Management, Inc. (AAM). Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by AAM. The S&P 500 Dividend and Free Cash Flow Yield and S&P Emerging Markets Dividend and Free Cash Flow Yield Indexes are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Dividend and Free Cash Flow Yield and S&P Emerging Markets Dividend and Free Cash Flow Yield Indexes. It is not possible to invest in an index.

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